

Ulrika Blennius
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CV for Ulrika Blennius

Employments

Blennius International AB, May 2016 – present and continuing
CEO and Owner

City of Gothenburg, Jan 2012 - January 2015
Deputy CEO of the City

City of Gothenburg, Jan 2009 - January 2012
Director of Communications of the City

Göteborgs-Posten, 1999-2009 (one of Swedens five largest newspapers)
Head of the magazines news production, print and distribution
Head of the newsroom for Gothenburg
Head of the newsroom for West Sweden

Expressen (Stockholm), 1998-1999 (Swedens second largest tabloid)
Journalist at the economy edition of Dina Pengar, which was made in collaboration with the economy magazine Affärsvärlden

Hallands Affärer, 1996-1998
Editor of news business coverage in one of Swedens regions

Hallandsposten, 1995-1996
Journalist

Training

University of Gothenburg, 1991-1995
Gothenburg School of Journalism and Masscommunication, equivalent to masters degree in journalism

Additionally:

French, one year full time at the University of Gothenburg
Literature, two years full time at the University of Gothenburg

Collège Internationale de Cannes 1990
Studies in French (one summer)

Elof Lindälvs High School in Kungsbacka, 1988-1990
Natural Sciences Programme and Social Sciences Programme

Rouen, France 1988

Studies in French (one summer)

Institut Franco Scandinave, Aix en Provence 1980

Studies in french with private tutor one summer

Responsibilities and tasks 2009-2015

Deputy CEO, City of Gothenburg, with a management staff (35 employees). The mission was to lead, coordinate and follow up the city's overall operations, and I was also responsible for a number of separate missions.

My permanent responsibilities included the management, planning, budget and monitoring of the of the municipal group as a whole. I had the CEO:s mandate in management issues and I'm also familiar with financial management in municipal operations, both from the Executive Office as well as management and mandate for the municipal group as a whole. We separated responsibilities so that the CEO was responsible for the operational line and I for processes and change management but exceptions where common.

Gothenburg consists of 10 districts, 20 technical departments and approximately 95 companies. The number of employees in the city is about 50,000 and the business turnover is approximately SEK 49 billion annually.

Examples of separate missions, in addition to the basic mission:

- Development of new management, organization and change of culture in the Executive Office, City of Gothenburg
- Development of new processes for the recruitment, development and settlement of the city's executive directors
- Nobel Week Dialogue. A partnership with the Nobel Foundation, Carl Bennet AB, Volvo AB, Ericsson. www.nobelweekdialogue.org. A full-day seminar during the Nobel week I worked out together with Carl Bennet and Lars Heikensten, president of the Nobel Foundation.
- Gothenburg's focus on film development in cooperation with the Västra Götaland region, Film i Väst and the film industry
- Strategy and implementation of the referendum on congestion taxes
- Member of the steering committee with the mandate to investigate Gothenburg's around 135 companies, after screening, and form a new group structure
- Establishment of clear and quality-assured case processes for all matters who are submitted to the City Council. (This was lacking when I took office)
- Development of forms for control, coordination and monitoring of Gothenburg City's administrations and companies

Communications Director, City of Gothenburg

- Ultimately responsible for the city's management of all communication internal/external, and the media. There was, when I took over, a great need for development in the area. There were no clear strategies, structure, logic or common working methods. Something that I took on by creating clear and solid, longterm

networks and I also initiated a number of major projects and programs that generated results which now have gone over to the line organization.

- Responsible for the development of Gothenburg's overall service to residents, visitors and businesses through the development of a city-wide approach and service culture, and the establishment of the IT infrastructure to support digital services such as telephony, web, email, apps and also personal meetings.

- Responsible for the establishment of Gothenburg's contact center.

The result of these two missions was the formation of a new administration, The Consumer and Citizen Service Administration.

- System owner of three joint municipal systems; telephony, web platform and workflow.

- Strategy, crisis management, communication and the media in connection with several corruption scandals in other departments.

Responsibilities and tasks 1999-2009

Night Manager at Göteborgs-Posten

Responsible for managing all departments in the production of the magazine in all channels; paper, web and web TV, evenings and weekends.

Head of the newsroom

Responsible for coverage of all news in the city of Gothenburg, and management of 20 reporters.

Head of the West Swedish newsdesk

Responsible for coverage of all news in Västra Götaland and West Sweden and all municipalities (55), and management of 25 reporters.

Positions of trust

Member of the Board of the Philosophical Student Corps at the University of Gothenburg

Member of the Board of the Junior Committee of Kungsbacka Golf Club

Other courses

New manager; Part 1, Part 2 and Part 3 (three separate courses)

UGL; Development - Group - Leader

Postgraduate course in the Swedish Journalist's auspices in current legislation and press ethics.

Language

English fluently)
French (fluently)

References

Will be provided on request